
Press information

15 January 2015



Nucleus announces the launch of Illuminate

Nucleus, the adviser built wrap, is launching a brand new best practice initiative for its audience in 2015 called Illuminate.

A series of Illuminate live events will be held throughout the year in Glasgow, Leeds and London and will offer educational, in-depth and inspiring practical workshops to help advisers develop their business.

The best practice workshops, focused on the four key areas of practice development, will be delivered by leading experts in their field:

- Tony Wickenden – founder of Technical Connection and acknowledged as the leading expert on technical issues for advisers
- Phil Billingham – a specialist in helping financial advisers and planners survive and thrive during periods of regulatory change
- Michelle Hoskin – an expert in practice management techniques
- Pete Matthew – founder of the Meaningful Money website and an expert in modern marketing

All Illuminate live events will offer five hours of structured CPD and by the end of the year, all attendees will have achieved specific learning objectives.

To complement the Illuminate events, Nucleus is also launching an online hub that will host a wide range of interactive, motivational learning materials and will also act as a portal to other inspiring content available elsewhere. The dedicated resource will help build and share knowledge in areas that are critical to the successful development of advisers' practices.

Commenting on the launch of Illuminate, Garry Mcluckie, Nucleus communications director, says:

"At Nucleus, we firmly believe that our single biggest advantage is our audience and over the years we've been delighted to cultivate a user base of some of the most client-focused and progressive firms across the financial planning profession.

"One characteristic many of our users share is the desire to keep improving their businesses and client propositions and, in a small way, Nucleus has tried to encourage the sharing of best practice across our audience via our regular, regional practice management sessions.

"To kick off 2015, we're launching Illuminate to help share useful and stimulating knowledge in areas that are critical to the successful development of our users' businesses."

For more information on Illuminate, please visit: www.nucleusfinancial.com/illuminate

- Ends -

For further information please visit www.nucleusfinancial.com or contact:

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About Nucleus

Nucleus is a wrap platform founded in 2006 by advisers committed to altering the balance of power in the industry by putting the client centre stage.

Since then, Nucleus has established itself as a major force for change. It is now one of the UK's fastest growing platforms and the meeting point for more than 400 adviser firms seeking to create better customer outcomes.

As at 28 December 2014, assets under administration on the platform were £8bn.

w: www.nucleusfinancial.com

t: @nucleuswrap