

Press information

13 June 2011

Advisers re-appoint John Moore as Nucleus IFA advisory board chairman

Nucleus, the IFA-owned and controlled wrap platform, has re-appointed Central Investment managing director John Moore as chairman of its IFA advisory board.

The board, which has been in place since the launch of Nucleus in 2006, meets every quarter and was set up to ensure that those who own and use the platform remain at the very heart of its future development and direction. Moore has been on the advisory board since its inception and will work closely with the ten other board members to ensure the views and ideas of member-IFA firms and their advisers are represented at the highest level within the business.

Commenting on his re-election, John Moore said:

“It is a great honor and privilege to have been re-elected to chair the IFA advisory board for another year. The board, and the role it plays in the development and direction of the wrap, is one of the many things that truly sets Nucleus apart from the other platforms in the market and is at the heart of many of the key decisions and developments made and implemented. By ensuring that the advisers who use and own the platform have a voice at the highest level, the business is able to make certain it remains in tune with our thinking and aligned to our needs.”

Nucleus chief executive David Ferguson said:

"Member firms and their advisers have played an instrumental role in the direction and development of the Nucleus platform since the very beginning. We remain totally convinced that only by ensuring IFAs remain at the very heart of the proposition will we be able to develop a platform that truly meets their needs and those of their clients. In re-electing John Moore as chairman the advisers have chosen someone who will not only ensure their views are properly heard but also represented at the highest level within the business and my team and I look forward to working with him and his fellow board members."

-Ends-

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Notes to editors:

Nucleus Advisory Board

The eleven-strong advisory board is made up of representatives from the following member-firms:

- HKA
- FA Watts
- Reeve Sims
- Arch
- Intelligent Capital
- The Fry Group
- WR Financial
- AMIFA
- Smith and Pinching

About Nucleus

Nucleus Financial Group is an online wrap based business platform.

Nucleus was founded in 2006 by a number of high quality IFAs who shared a commitment to create a market where advisors have the infrastructure and desire to place the client centre stage.

Since foundation Nucleus has established itself as a major force for change in the market. It is now a community of IFA businesses who through ownership and control of the business process seek to create a better customer experience.

The management team is led by David Ferguson chief executive, and offers extensive experience across all areas of the UK retail financial services market.

In 2010, Nucleus' IFA-firm total reached 80 and the platform also broke the £2bn AUM barrier.