

Press information

03 March 2011

Nucleus completes business development team with third regional director

Nucleus, the IFA-owned and controlled wrap platform, has further strengthened its business development team with the appointment of Martin Clement as regional director.

Clement joins Nucleus this week from Zurich Intermediary Group where he was the national e-commerce specialist, working with IFAs to improve their business efficiency through the use of technology. Prior to his position at Zurich, Clement was regional sales manager at Cofunds.

Reporting directly to Barry Neilson, business development director at Nucleus, Clement will be responsible for increasing the platform's presence in the South West and Midlands.

His appointment marks the continuing growth of the Nucleus business development team which now includes Mike Wallis (South of England), Russell Dowd (North of England, Scotland and Northern Ireland), and Barry Neilson.

Commenting, Neilson says: "Following a high level of interest from potential candidates in the role, Martin's appointment marks another considerable milestone in the development of Nucleus. His expertise will be fundamental as we expand to meet the ever increasing number of enquiries from IFAs as well as go out and proactively promote the proposition."

-Ends -

For further information please visit www.nucleusfinancial.com or contact:

Andrew Appleyard, MRM – 020 3326 9908 / 07909 684 468

Katy Moore, MRM – 020 3326 9904 / 07584 235 806

Notes to editors:

About Nucleus

Nucleus Financial Group is an online wrap based business platform.

Nucleus was founded in 2006 by a number of high quality IFAs who shared a commitment to create a market where advisors have the infrastructure and desire to place the client centre stage.

Since foundation Nucleus has established itself as a major force for change in the market. It is now a community of IFA businesses who through ownership and control of the business process seek to create a better customer experience.

The management team is led by David Ferguson chief executive, and offers extensive experience across all areas of the UK retail financial services market.

In 2010, Nucleus' IFA-firm total reached 80 and the platform also broke the £2bn AUM barrier.