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Nucleus launches workplace and resources tool for advisers

Nucleus, the adviser built platform, has launched a tool for advisers to support them in creating better workplaces for their teams and an improved customer experience.

Human Capital, led by Nucleus chief people officer Kirsty Lynagh, offers a series of articles and resources, starting points, inspiration from others and templates to help make work better.

It covers five main topics: culture, recruitment, engagement, performance and policies and can be accessed via Illuminate learn, the Nucleus online learning platform.

The tool has been designed to help advisers integrate their people and customer experience. As well as starting a conversation around improving working lives more generally, Human Capital is also encouraging contributions from the advice profession and wider financial services industry to build up a centre of shared best practice.

It also aims to support advisers on a practical level, with templates and policies that advisers can use when it comes to team conversations around issues such as pay, reward and progression.

The move is part of Nucleus' continuing commitment towards improving the culture within financial services. It follows the recent launch of Nucleus' white paper on the senior managers and certification regime, and the company's support of the Are You In movement launched by Addidi's Anna Sofat to change the culture of wealth.

Kirsty Lynagh, chief people officer at Nucleus, said: "The world of work has changed. Investing in human connection and paying attention to your culture will mean you will win.

"Human Capital has been launched to help advisers make work better for their teams and their customer experience.

"While it offers up some of the work we've done for ourselves, all of our best work is done in collaboration with others. I hope this toolkit and knowledge hub can help improve the working lives of people in our teams, and will play a part in transforming our industry."

- Ends -

To find out more about Human Capital, please visit <https://illuminate.nucleusfinancial.com/illuminate-learn/human-capital/>

For further information please visit www.nucleusfinancial.com or contact:

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About Nucleus

Nucleus is a wrap platform founded in 2006 by advisers committed to altering the balance of power in the industry by putting the client centre stage.

Since then, Nucleus has established itself as a major force for change. It is now one of the UK's fastest-growing platforms and the meeting point for over 880 adviser firms in total seeking to create better customer outcomes.

As at 30 September 2019, assets under administration on the platform were £15.7bn.

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